

Automated Text Message

## SERVICES COMPARISON CHART

FEATURES	ULTIMATE CRM For Brands	PRO PROSPECTOR For Brands	PRO PROSPECTOR Broker Personal Branding	
Salesforce Enterprise CRM – without clutter, confusion, complexity			<b>Ø</b>	
Auto Appointment Scheduling - via website, email and text				
1:1 and Bulk Text Messaging Integrated with Mobile Phone				
Unlimited Email and Text Messaging (no packages)			<b>Ø</b>	
Mobile App (Android, IOS)			<b>Ø</b>	
Personalized Email and Text Templates			<b>Ø</b>	
Multiple Lead Views for Efficient Pipeline Management			Ø	
Pipeline, Contact, Milestone, Behavior Report Templates				
Application, FDD, Discovery Day , Validation, Territory and Agreement Tracking			<b>Ø</b>	
Integrated Online Post Meeting "Temperature" Questionnaire				
Support/Training				
Email and Consumer/Franchise Website Behavior Tracking				
Email Long-Term Story Program	×			
Up to 10 Drip Story Emails		X	X	
Basic Behavior Lead Scoring		X		
Detailed Behavior Lead Scoring	X			
Automated Email and Text Contact Nudges	X			
Integrated Territory Request Registration	X		×	
Represented Brand Database	X	X	<b>Ø</b>	
Brand Contact Database	X	X		
Automated Territory Availability Inquiries	X	X		
Lead Registration Tracking	X	X		
Personal Branding Website	<b>X</b>	8	<b>⊘</b>	
OPTIONAL SERVICES				
Update Existing Drip Programs		X	×	
Lead Generation Management	X		×	
Additional Drip Campaign for Historic Leads		X	×	
Premier Recruiter Outsourced Services			X	

X